

MIEX

MASTER IN INTERNATIONAL MANAGEMENT



ALMA MATER STUDIORUM
UNIVERSITÀ DI BOLOGNA

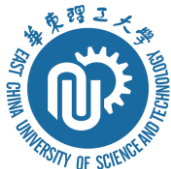
Creating a brighter future, together.

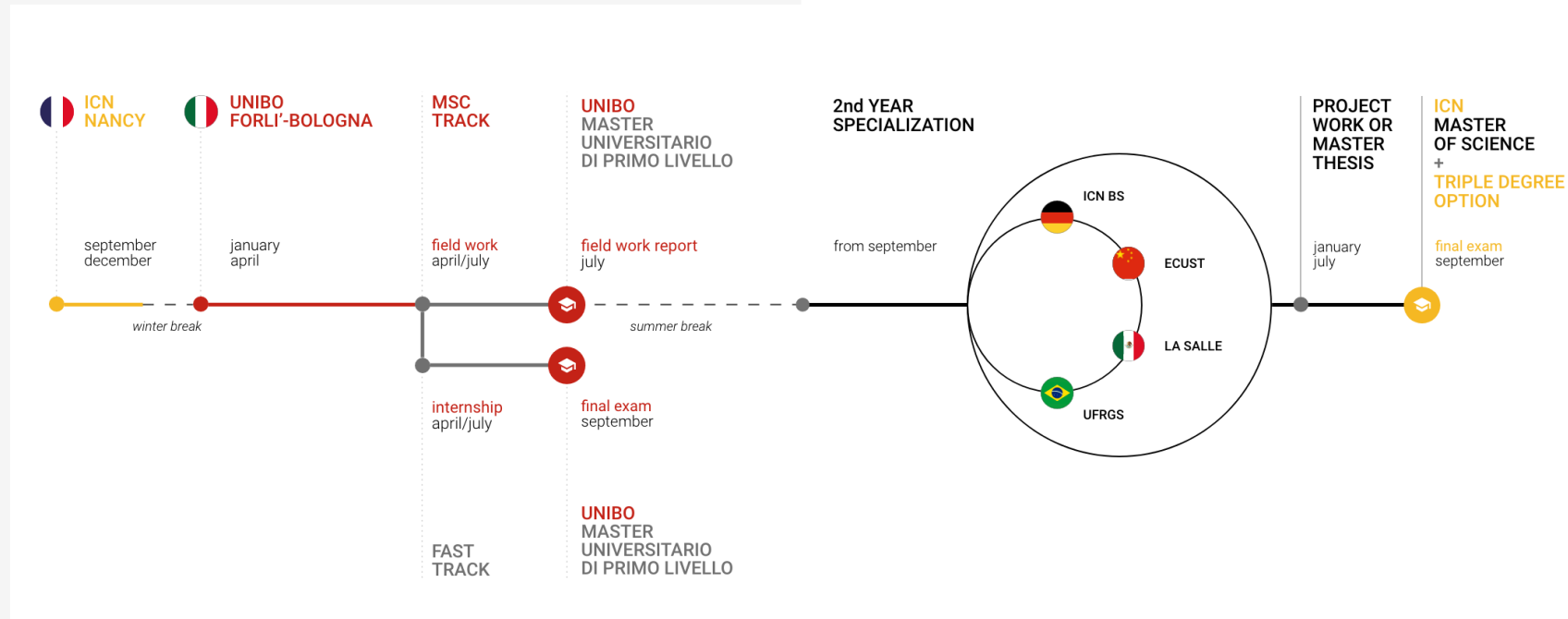
MIEX is a multiple degree Master program fully taught in English designed to train its participants to be the international business leaders of tomorrow. It is a two-year, post-graduate program that prepares students not only to meet the operational demands of businesses in the global marketplace but also places them in positions that are highly valued and in demand.

MIEX is truly global in reach with partner institutions in: Italy, France, Brazil, China, Mexico and Germany; hosting top notch instruction from both resident and visiting professors, as well as esteemed business leaders.



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MIEX's highly flexible and modular structure is specifically designed to allow students to personalize their educational journey according to their unique goals and ambitions. The first year of the program is developed in close partnership with **ICN Business School**, creating a dynamic and immersive academic experience that is split between two prominent European countries: France and Italy. This dual-location structure offers students not only a comprehensive and varied educational foundation but also the invaluable opportunity to immerse themselves in diverse cultural and business environments, building a global mindset from the outset.

Students can choose between **two distinct academic paths**, depending on their personal and professional objectives.

The first option is the **Fast Track**, a one-year program, which equips students with the essential skills and knowledge needed to enter the workforce quickly and efficiently.

Alternatively, the **MSc Track** offers a more in-depth experience, extending over two years and leading to multiple degrees, including the prestigious Master of Science. This pathway allows students to further enrich their education, gaining a more comprehensive understanding of international business practices and expanding their expertise across various disciplines and markets.

Whichever path they choose, MIEX students benefit from a program designed to not only meet but exceed the demands of today's globalized economy, positioning them for success in a **wide range of international careers**.

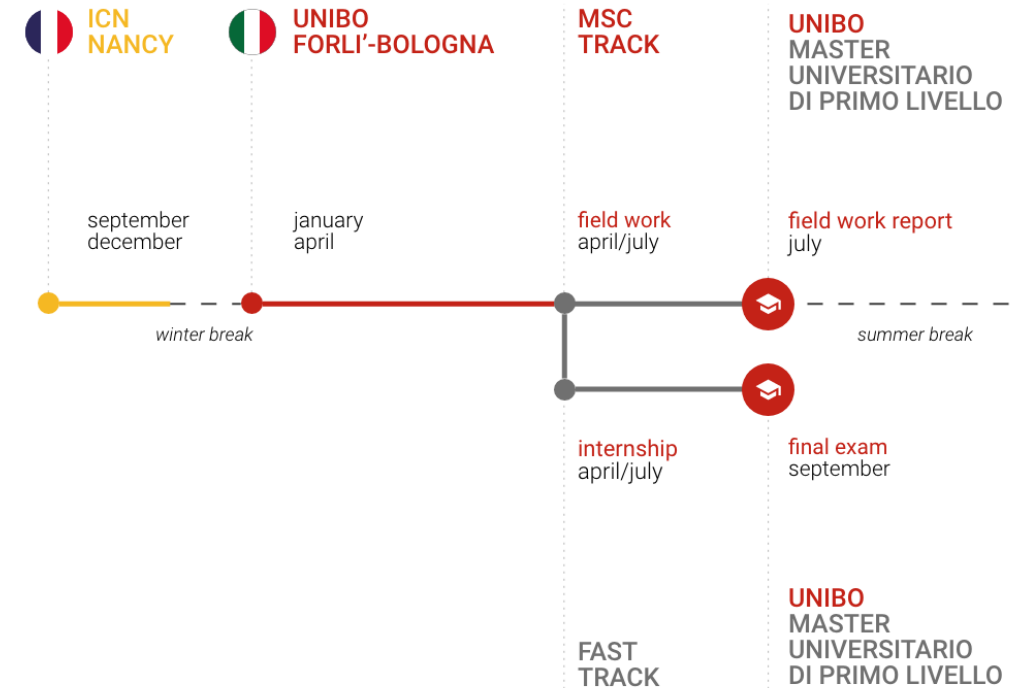
FIRST YEAR - 10 CORE COURSES

ICN

International Banking
International Human Resources Management
International Marketing & Brand Management
International Business Law
Strategic Negotiation for Sustainable Growth

UNIBO

International Business Strategy & International Entrepreneurship
Industrial Economics in a Global Context
Strategic Management Accounting
International Finance
Global Supply Chain



The first year core teaching modules are divided into two semesters held in France and Italy.

The program covers the basic aspects of International business administration and management as well as basic research and consultancy methods.

Our prominent, international faculty is composed of over 60 professors, researchers, visiting scholars, and business practitioners that span across the six campuses. They are the pillars of our academic excellence as they actively work to guide and direct our students' growth in way that their business and management expertise is state of the art.

FIRST YEAR - COMPLEMENTARY TEACHINGS and PRACTICAL WORK ACTIVITIES

There are different ways in which MIEX collaborates with companies:

Testimonials and Business Conversations, business games, company visits, recruitment days.

Field Work Research: engages **MSc Track** students enrolled in the two-year track at the end of their **first** academic year. The FWR consists of group projects (4 students) on international management topics, commissioned by MIEX partner companies and scheduled April - July before students leave for MIEX second year destinations. The students work like an external task force for the company on the assigned research task and under the supervision of a company **Coach**, who serves as the link between the company and the group

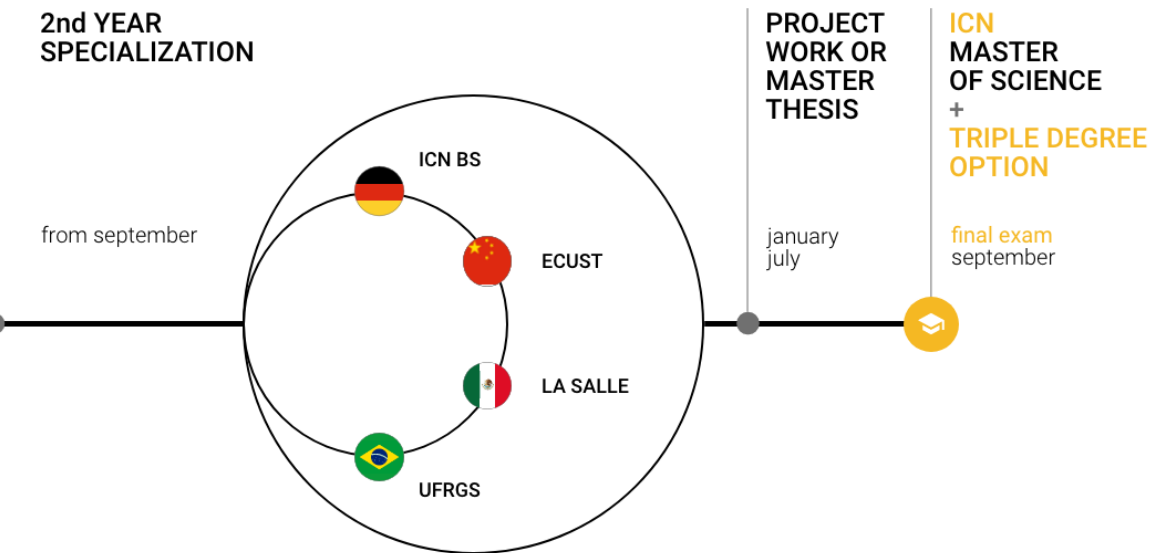
Internship: The internship is an individual practical assignment reserved for **Fast Track** students and is meant to complete their educational path at MIEX. Students must take part, under the supervision of a company advisor, in an in-company project regarding the company's internationalization process. The internship must last 3 months and 300 hrs between April and September and must be completed with a Report and a Final Exam.



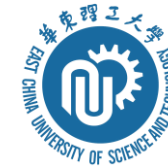
One of the highlighting features of the MIEX Master in International Management is its open network of partner firms worldwide. The relationship between MIEX and its collaborating companies creates an environment where academia meets practice and vice versa, creating a dynamic environment where the most up-to-date knowledge and best practices can be shared.

MIEX offers stimulating in-class, academic activities accompanied by a series of professional development experiences in the field: company visits, business games, internships and project work activities which allow students to come immediately into contact with the world of work.

SECOND YEAR – WORLDWIDE MIEX



Universidade Federal do Rio Grande do Sul, Porto Alegre (Brazil) offers MIEX students a strong and focused semester on how to do business in Brazil, integrating cultural, geographical and economic aspects into the core courses.



East China University of Science and Technology, Shanghai (China) gives insight into the Chinese business environment and legal structures. Special attention is placed on cultural context and history, as well as linguistic aspects, requiring a Chinese intensive language course for all students.



ICN Business School in Berlin (Germany). At ICN Berlin students may choose two different academic specializations in either Marketing or Finance and go for the “Triple Degree Track” with two academic semesters followed by an Internship and Master Thesis.



Universidad La Salle in Mexico City (Mexico): North American trade and commerce is studied to provide the contextual setting within which to analyze Mexican businesses and models for growth and development. Special focus is placed on international entrepreneurship and social responsibility in management practices

In the second year, MIEX students choose a specialization area and are hosted by our Partner universities in Brazil, China, Germany and Mexico.

MIEXs modular structure allows students to tailor their experience to best suit their needs and professional aspirations. Students are offered the possibility to choose between a MSc Standard Track or a Triple Degree MSc Track specific to the host University.

DEGREES AWARDED

- ❖ 1st level professional Master's program degree in International Management (60 ECTS) issued by Alma Mater Studiorum University of Bologna
- ❖ MSc in International Management (MIM) issued by ICN Business School (120 ECTS)
- ❖ (optional one among):
 - Maestrado Academico Em Administração (UFRGS Brasil)
 - MSc in Business Administration (ECUST)
 - Msc in Brand and Marketing Management (ICN Berlin)
 - Msc in Corporate Finance (ICN Berlin)
 - Maestría en Administración de Negocios Internacionales (La Salle)

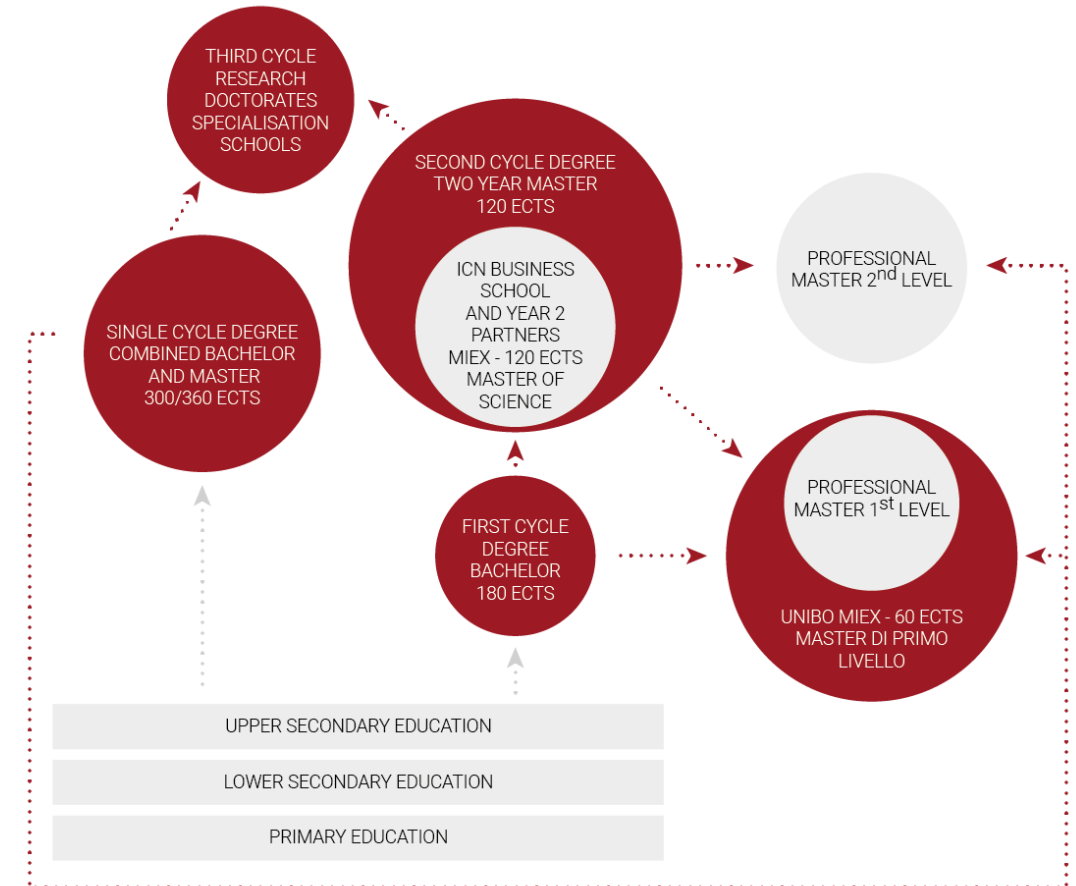
Upon successful completion of the first year, all students (Fast Track and MSc Track) earn the MIEX “Master Universitario di Primo Livello”, a professional Master degree issued by the University of Bologna (60 ECTS).

Students who successfully complete the second year earn the degree issued by Alma Mater Studiorum University of Bologna at the end of Y1 and the “MSc in International Management (MIM)” issued by ICN Business School and the certificate issued by the 2nd year Partner University. The third optional degree issued by the second year host University depends on the track choices made by the student, some of which are subject to extra fees and/or additional course work.

THE IDEAL CANDIDATE

With students coming from all over the world, MIEX allows its participants to develop a language and culture that go beyond national borders. Creating a global environment both in the classroom and out, MIEX fosters an atmosphere of international closeness and collaboration that imparts on its students a depth of cultural astuteness and sensitivity.

For this reason each year applicants from a wide variety of cultural, personal and professional backgrounds apply to join MIEX. While each MIEX student and each MIEX Class (Edition) is unique, there are certain qualities they share: they are driven, open-minded go-getters, hungry for new experiences who bring to the table a curiosity that promotes depth and a strong work ethic mixed with a healthy dose of daring ambition.



THE APPLICATION PROCESS

Admission to the Program is based on a positive evaluation of the candidate's application and qualifications. The minimum score admitted is 60/100. Qualification is evaluated as follows:

- ❖ Consistency of the candidate's academic and professional curriculum with respect to the MIEX's cultural and educational path. A coherent background based on previous studies, international study mobility and post bachelor degree experiences in line with the Master's educational goals and contents: 25 points
- ❖ Motivation Letter: 25 points
- ❖ English Language Proficiency: 25 points
- ❖ Academic merit based on grades in previous studies: 25 points

Mandatory documents to be provided by the applicant:

- ❖ Detailed Curriculum Vitae in English
- ❖ Academic qualification and transcript
- ❖ List of titles, if relevant (publications, academic honors, scholarships, grants, certificates of professional experiences,...)
- ❖ Letter of motivation in English (max. 2 pages).
- ❖ English language proficiency requirements: TOEFL (at least 79 points); IELTS (at least 6.5 points); Cambridge Advanced/Proficiency; TOEIC (at least 750 points); BULATS (at least 75). Certificates are not necessary if the student is a native English Speaker or if the student has earned a previous BA or Masters degree entirely taught in English; otherwise you can have an English test with us
- ❖ Certificates or self-certifying documents declaring proficiency in other foreign languages other than English or the candidate's native language may reward bonus points assigned by the board of examiners

MIEX average class composition



46%

Business,
Management
& Economics

20%

Languages &
Humanities

13%

International
Relations,
Politics &
Law

11%

Engineering &
other STEM









10%

Others

EDUNIVERSAL BEST MASTER

The MIEX programme is ranked as Best Master in International Management in Italy according to the *EDUNIVERSAL Best Master and MBA ranking* from 2011 to 2023, and currently is ranked in the top 8 in Western Europe International Management in Western Europe for academic year 2023-2024.



COUNTRY	SCHOOL / PROGRAM	INFC
 Denmark	1. CEMS Master's in International Management Copenhagen Business School ★★★★★	
 Ireland	2. MSc in International Management Trinity College Dublin - Trinity Business School ★★★★★	
 Netherlands	3. MSc in International Management - CEMS Rotterdam School of Management ★★★★★	
 Spain	4. MSc in International Management ESADE Business School ★★★★★	
 Portugal	5. CEMS Masters in International Management Nova School of Business and Economics - Universidade Nova de Lisboa ★★★★★	
 Belgium	6. International Business Université Catholique de Louvain (UCL) ★★★★★	
 France	7. Master in Strategy & Management of International Business (SMIB) ESSEC Business School ★★★★★	
 Italy	8. MIEX Master in International Management University of Bologna - In partnership with ICN Busines School (France), La Salle Mexico (Mexico), MGIMO Moscou (Russia), ECUST Shanghai (China), Uppsala (Sweden) et l'UFRGS (Brazil) ★★★★★	

ICN BUSINESS SCHOOL TRIPLE CROWN ACCREDITATION

Accredited EQUIS, AMBA & AACSB, ICN Business School offers one of the best Masters in Management in the world according to the Financial Times.

The MSc in International Management – MIEX programme is ranked as the 1st MSc in France in the MOCI (Moniteur du Commerce International).

The MSc in International Management degree issued by ICN Business School is accredited by the CGE (*Conférence des Grandes Ecoles*).



KEY INFORMATION

MIEX Fast Track program

- ❖ Duration: 1 year program
- ❖ Degree awarded: Professional Master di I° livello University of Bologna (60 ECTS)
- ❖ Cost: € 9.000

The program offers three discounted tuition fees, awarded to the top three students of each selection window:

1st place: € 6.000

2nd place: € 7.000

3rd place: € 8.000

MIEX MSc Track program

- ❖ Duration: 2 years
- ❖ Degrees Awarded: Professional Master di I° livello University of Bologna (60 ECTS) PLUS ICN Master of Science in International Management (120 ECTS)
- ❖ Cost: € 9.000 Y1 + € 4.000 Y2
- ❖ Triple Degree tracks at ECUST, LASALLE and ICN Berlin are subject to extra fees and additional curricular activities



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